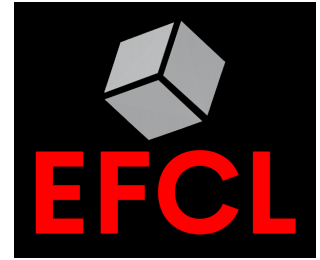


Growth Partnership Programme

Grow Your Brand. We Grow Together.



Content

For selected businesses, EFCL offers an alternative commercial model designed to support growing brands.

Instead of traditional **storage and fulfilment charges**, we can agree a **revenue-sharing partnership**, where EFCL earns an agreed commission on products sold.

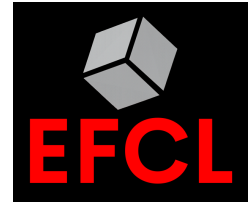
This allows businesses to reduce their upfront operational costs while benefiting from EFCL's complete range of services.

What's Included

- No storage fees (subject to agreement)
- No pick & pack or fulfilment fees (subject to agreement)
- UK warehousing
- Inventory management
- Order fulfilment
- Freight and customs support
- Amazon, Shopify, TikTok Shop and marketplace integrations
- Social media and brand growth support
- Product sourcing from China and Turkey
- Business consultation and growth planning
- Dedicated account management

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How It Works

1. We review your products, margins and sales potential.
2. Together, we agree a fair commission structure based on product sales.
3. EFCL manages your logistics and fulfilment.
4. As your business grows, we grow together through the agreed commission.

Who Is It For?

- Startup brands
- Fast-growing e-commerce businesses
- Importers
- Amazon sellers
- Shopify brands
- TikTok Shop sellers
- Businesses looking to reduce fixed fulfilment costs

Why Choose This Model?

- Lower upfront operating costs
- Better cash flow
- A logistics partner invested in your success
- Scalable fulfilment without fixed warehouse charges
- A true partnership focused on long-term growth

Available to selected businesses only and subject to a commercial review, product suitability and mutual agreement.